



Jess Eddy

Senior, Full-Stack UX Designer



EXPERIENCE

Links



Data Republic
May 2016 - today

User Experience Lead, Sydney Australia

As the sole UX designer in a company of 25 people, I am in charge of designing our flagship product, working with engineers to build software and take part in product roadmapping and strategy.

www.datarepublic.com

Independent Consultant
Jan 2011 - 2016

User Experience Consultant (Independent), New York City

For six years I worked independently as a UX Consultant, where I worked primarily with New York City-based technology startups and companies. I offered a full range of services to help design and build product.

www.jesseddy.com/clients.html

UX Teacher (Contract)
Sep 2014 - Nov 2014

General Assembly, New York City

I had the amazing opportunity to co-teach a 10-week User Experience Design Immersive class of over 20 exceptional students at General Assembly. In addition to teaching, I prepared course materials and helped guide students through hands on activities.

www.generalassemb.ly

Co-Founder
Feb 2010 - Jun 2015

Phin & Phebes Ice Cream

Phin & Phebes is an ice cream company I co-founded in 2011. We grew the company to be a national brand in only a few years. I left the company in 2015 to focus on other things.

www.phinandphebes.com

User Experience Designer
Oct 2009 - Jan 2011

Lab49

Lab49 is a technology consulting firm that builds advanced solutions for the financial services industry. Our clients include many of the world's largest investment banks, hedge funds and exchanges. As a User Experience Designer I worked directly with our clients to pioneer the design of new, complex software systems and create deliverables such as wireframes and high-fidelity visual designs based on user research.

www.lab49.com

EDUCATION

University of Maine
2000

Journalism, Advertising, Graphic Design

Orono, Maine



For a more in depth view of my experience, please visit my profile on LinkedIn: <https://www.linkedin.com/in/jesseddy>



Jess Eddy

Senior, Full-Stack UX Designer



✓ ACCOMPLISHMENTS

Other Things I've Worked On

I'm a super curious and driven person and I love to solve problems or make something that adds value to people's lives. In my spare time I love to tinker and work on side projects. Since I am not an engineer, I usually work on side projects with those who are to build software.

I co-created New York City's first and only real-time food truck map. We created custom logic to read from a list of Twitter accounts, identify when a location was mentioned and then parse it neatly on a map. The site (which is very outdated in terms of design), runs completely by itself (going on six years) and successfully maps New York City's best food trucks everyday with no oversight or intervention.

<http://bit.ly/foodtrucktracker>

With a different partner in crime, I helped create a free, once-a-day email alert engine for Twitter. Users can track keywords, phrases, #hashtags, @mentions and more!

<http://warble.co>

With the same partner I worked on Warble with, we also created conference room booking software that is used by small to medium companies and organisations. A major accomplishment with this project was creating something that generated revenue.

<http://getaroomapp.com>

🔍 CASE STUDIES

In Depth Views

I have a couple case studies on my Website that demonstrate my capabilities and show how I approached two major projects that I was in charge of running. In both cases I redesigned software that had never been touched by a designer. Both projects include UX as well as UI work.

<http://jesseddy.com/case-study-1.html>

<http://jesseddy.com/case-study-2.html>



For a more in depth view of my experience, please visit my profile on LinkedIn: <https://www.linkedin.com/in/jesseddy>